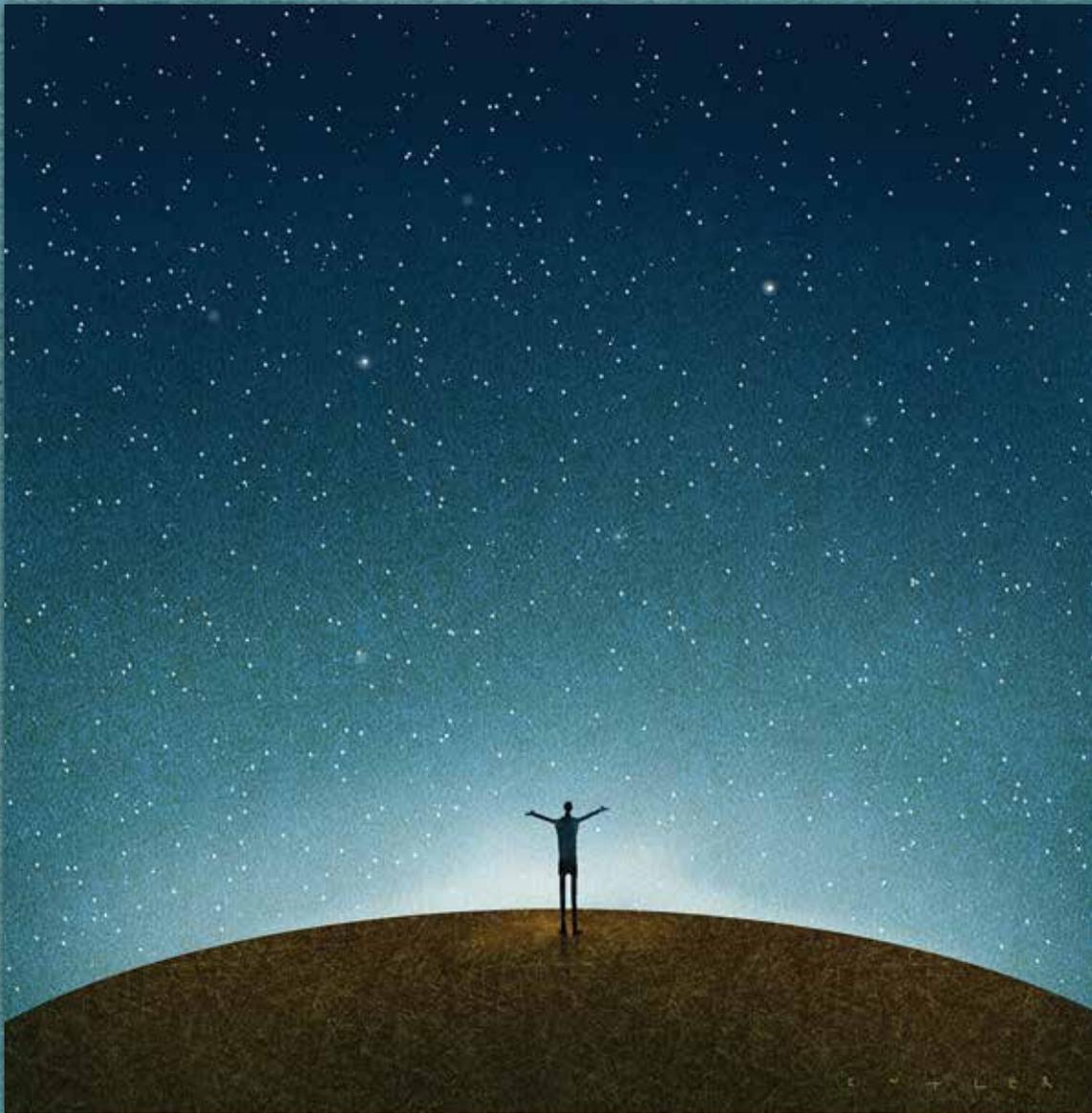


GIVING in its highest expression is not just something we do—**IT'S WHO WE ARE.** We give out of clarity about what we want to do with our life and how we want to relate to all around us. We give because of where we've been and who we choose to be.

FEW ORGANIZATIONS SEEK TO UNDERSTAND THIS. Most development revolves around institutional need. But great gifts not only impact the world, they impact the giver. They become integral to the donor's unfolding life story.

WE BELIEVE GENEROSITY IS MORE THAN AN INVESTMENT IN GOOD. It is a path of personal potentiation. This book is for you, the giver, as you **REFLECT AND DREAM.**

generosity
a living story



GIVING MAY BEGIN AS SOMETHING WE DO.

But eventually it becomes something **WE ARE**. There is no longer a particular place to be generous, no time when generosity appears only to disappear.

IT CANNOT BE SEPARATED OR LEFT BEHIND.

It's not something we put on and take off, or an event from which we come and go. Generosity becomes the **MOVEMENT OF OUR BEING**. It flows into every interaction, relationship, and situation. It is the one thing at the root of every other thing. **THE WHY OF WHAT WE DO.**

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notes

What are the **MOST IMPACTFUL GIFTS** I ever received?

receiving

MANY OF THE WAYS WE GIVE HAVE LITTLE TO DO WITH MONEY.

To influence a peer group, halt some harm, accept, or forgive may be the most **GENEROUS** thing we do. To bring generosity into a corporate decision, strategy, or conflict may be what's **CRUCIAL**.

The intersections where generosity is **LEAST EXPECTED** or comfortable are often **THE ONES THAT MATTER MOST**.

notes

If I had the power to create anything, even something that has never existed or
appears infeasible, **WHAT WOULD I DO?**

imagining



ONLY ONE THING unlocks the deep reservoirs of abundance that flow both in and out of a life

AND THAT IS LOVE.

People give not because they are “**ASKED**” but because the **NATURAL INSTINCT** for goodness rises within them as **A RUSHING, UNSTOPPABLE FORCE.**

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What is often missing or absent in my giving experiences that would bring **GREATER**

MEANING AND CONTENTMENT, even euphoria?

longing

If I thought of giving as a way of growing, what would I like to discover, learn,
transform, or potentiate in myself?

potentiation



GREAT GIFTS CHALLENGE US.

They daunt us. They take us to the edge and ask us to

LEAP BEYOND WHERE WE HAVE BEEN.

notes

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Is there a **PURPOSE TO MY LIFE** that expresses through my philanthropy?

purpose

ENOUGH IS NOT AN AMOUNT.

There's no destination, no point of prosperity beyond which we feel **ABUNDANT**. Plenty is a place of **MYSTERY**, sometimes present in material conditions of very little and absent in relative excess. Some find this place while still young.

OTHERS NEVER DO.

notes

GRATITUDE & IMPACT

We want you to understand the impact your gifts make in the world.
