



PHILANTHROPY  
MEMBERSHIP  
IN THE  
KAISER INSTITUTE

*unleash generosity potential*

INVITATION

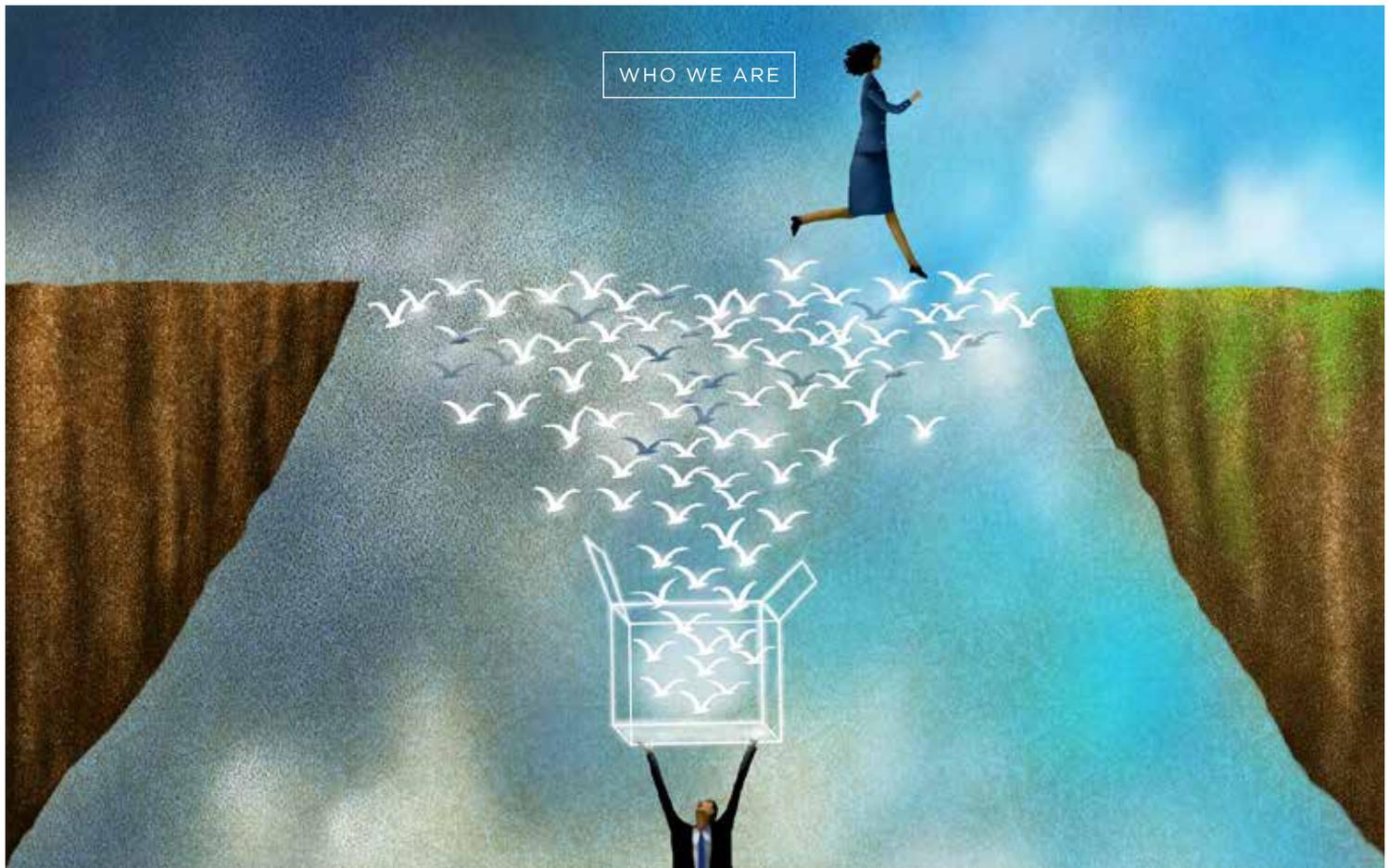
Generosity in its full power changes everything.  
It's not just one more thing.



IT'S THE ROOT—  
THE REASON FOR BEING,  
THE CORE OF LIFE  
*and relationship.*

Most organizations touch only a tiny bit of what's possible with generosity. Rarely does it become identity and brand and culture. Or attract the immense resource it might. Or become the greatest source of euphoria for askers and givers.

When the transformative dimension slips away, it leaves us both poor and exhausted. Something different wants to happen—something vibrant and bold and soulful. If this is what you seek, but wonder how to get there, this is the place for you.



WHO WE ARE

*Sometimes you meet a person or encounter an idea that leaves you profoundly different. A limitation or old way of thinking dissolves. You take the leap for which you've waited. Or open to the euphoria that comes from an encompassing realization and epiphany. This is how people commonly describe their experience with us.*

We work with nearly every kind of health organization to create the future they prefer. We choose healthcare because of the beauty and possibility

in human life. And we choose philanthropy because there's no more potent place than where money and vision intersect.

## WHO PHILANTHROPY MEMBERS ARE

They include academic medical centers, hospices, community hospitals, and multi-state systems.



## TOGETHER WE ARE AN EXTENDED TRIBE ON A JOURNEY *into exquisite new possibilities.*

In the ways that matter most, members are surprisingly similar. Each one seeks a path of innovation and embraces new approaches. Each

thinks beyond the boundaries of their organization. And each embraces the full potential of generosity beyond its obvious economic impact.

## 01 GENEROSITY TOOLBOX

The Generosity Toolbox contains strategy maps, templates, and designs.

Many of the innovations implemented among our group exist nowhere else. They are first of a kind.

It's hard to innovate with nothing to look at, nothing to stimulate imagination and show what's possible. The toolbox makes it easier. Here you find prototypes. You can use them exactly as they are, adapt them, excerpt wording, and lift images. You can also see how others create variations that build on the original idea.

The Generosity Toolbox contains over 50 strategy maps, templates, and designs—and an extensive image gallery and collection of videos. Most tools relate to breakthroughs in donor experience, generous culture, and impact. Each enables a great leap forward and makes possible what would otherwise take many years.

## 02 CREATING TOGETHER

Sometimes we create an original tool with you.

Most tools are easy to print and modify. But a few are more complex and involve unusual papers, embossing, and leather enclosures. Here we work with you to make it easy—combining orders, managing production, and sending you a product ready to go.

At times we also do something even more interesting. We co-create an original tool with you. We fund and write and design with your specific instance in mind.

This then becomes something others can use.

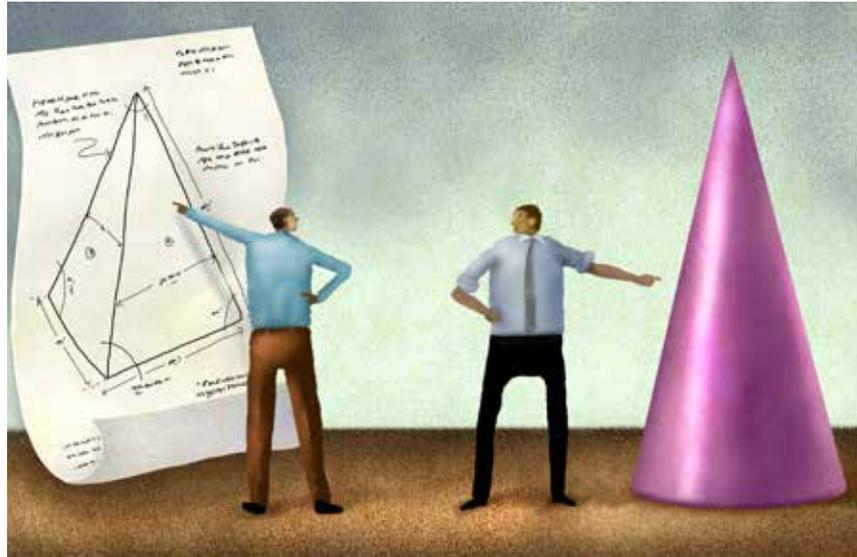
---

*Many of the innovations implemented among our group exist nowhere else. They are first of a kind.*

03

## STRATEGY DAYS

Three times during the year we come together to invent, think, leapfrog on each other's ideas—and simply enjoy.



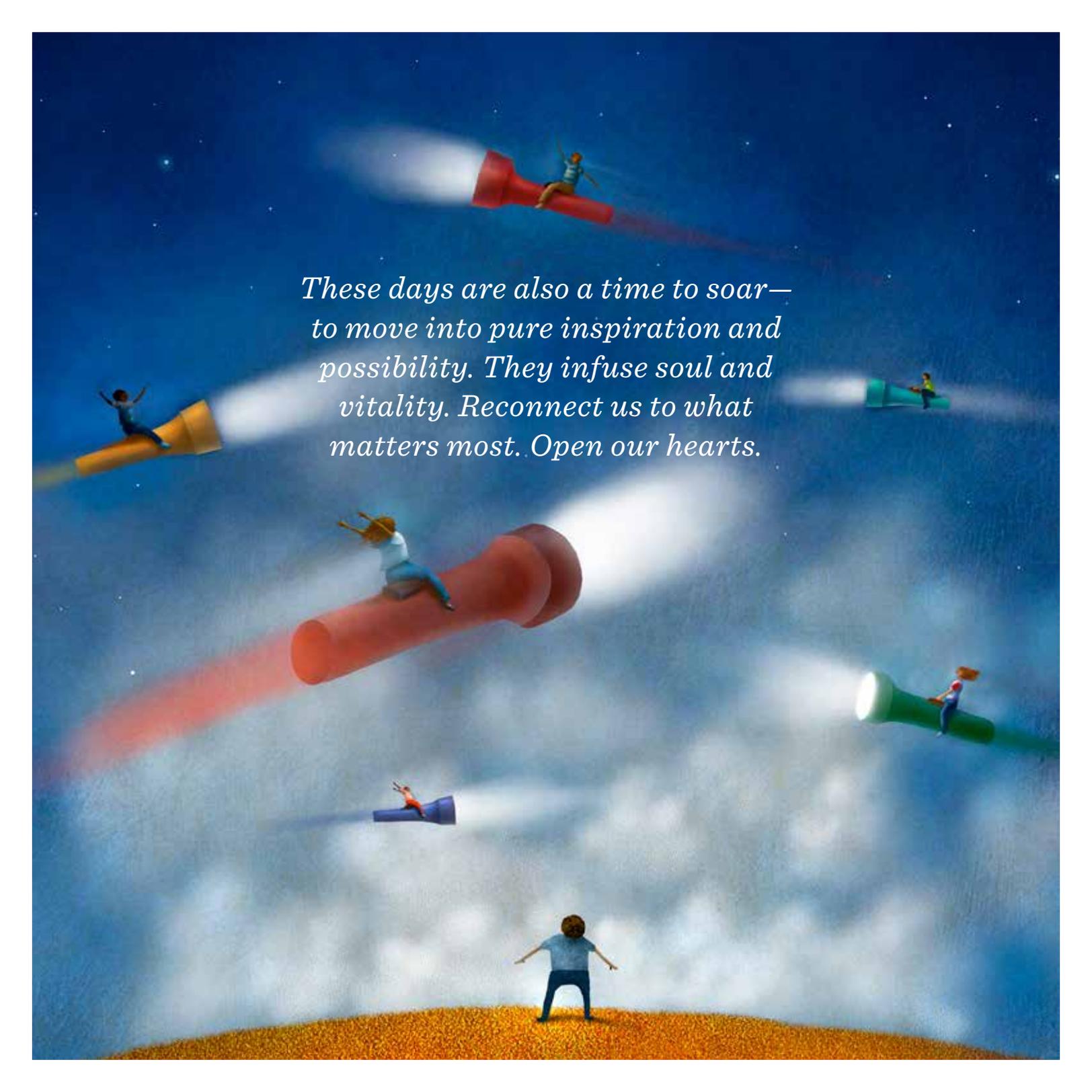
Most often we begin with a new tool or idea. Then build it out, imagining what's possible. Each member finds their own way to approach an innovation, so together we launch and learn with many related strategies.

Usually one person from each membership attends. But when space allows, others may join. Increasingly,

CEOs are asking to come with the CDO. We also design days with particular groups in mind such as nurses, physicians, boards, and philanthropists.

*You may participate in any or all of the strategy days. In 2018, they are:*

JANUARY 8, JUNE 12, OCTOBER 1



*These days are also a time to soar—  
to move into pure inspiration and  
possibility. They infuse soul and  
vitality. Reconnect us to what  
matters most. Open our hearts.*

WHAT MEMBERSHIP INCLUDES

## 04 DIALOGUE

The conversation continues between strategy days. Sometimes it's just about your needs and involves only your team. You may want to think through a strategy, look more deeply at a particular tool, or explore an opportunity.



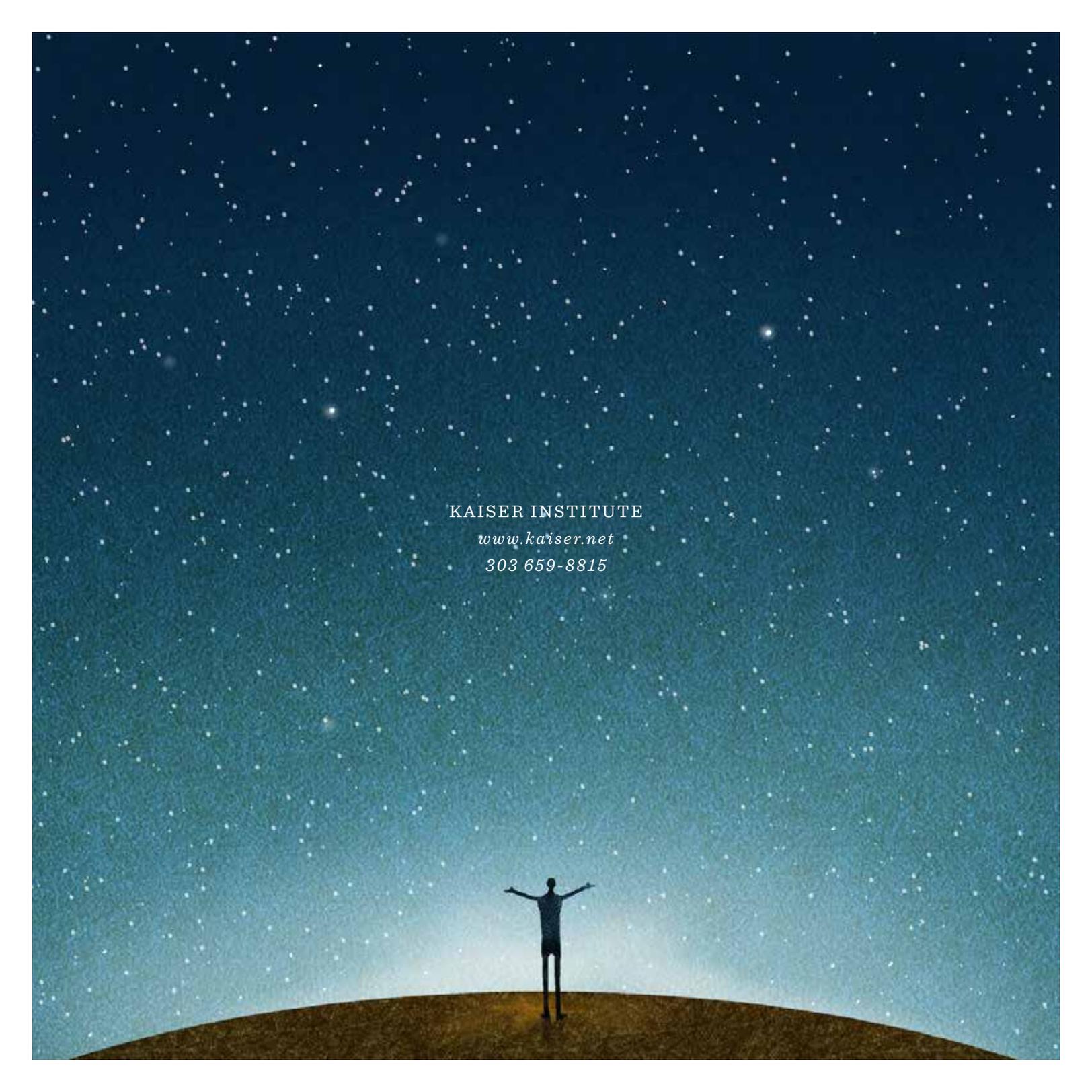
THESE CONVERSATIONS

## TAKE PLACE BETWEEN

*you and us.*

Other times a phone call or webinar encompasses the entire membership. We may be following up on an innovation or incorporating additional people into the conversation such

as leaders from marketing, nursing, or medicine. We announce the topic ahead of time, and you can invite those you wish to join.

A silhouette of a person stands on the peak of a hill, arms raised in a gesture of triumph or awe. The person is positioned at the bottom center of the frame, looking up at a vast, dark blue night sky filled with numerous bright stars. The horizon line is a gentle curve, and the overall scene conveys a sense of wonder and achievement.

KAISER INSTITUTE

*[www.kaiser.net](http://www.kaiser.net)*

*303 659-8815*